

Application for Print and/or Digital Media

Request for access and permission to film or photograph
Queensland Rail Travel long distance services and stations

Media Type		
<input type="checkbox"/>	Digital Influencer Blog Online	<input type="checkbox"/>
<input type="checkbox"/>	Freelance Journalist	<input type="checkbox"/>
<input type="checkbox"/>	Writer - Published Book	<input type="checkbox"/>

Media Kit: Please attach your media kit or provide at least two of your most recent published work.

Contact Information	
Name:	Phone Number:
Company / Business Name:	ABN / ACN:
Email:	
Website:	
Address:	
Certificate of Currency:	<input type="checkbox"/> Yes <input type="checkbox"/> No Please provide a copy of your Certificate of Currency

Media Activity Request	
Your preferred date/s of travel / activity:	
Which train/s would you like to include:	
Locations required: <i>(Include the station; platform; train etc.)</i>	
Number of people travelling with you:	
Equipment:	
Brief outline of story; publication; blog;	
Published date:	
Audience Profile: <i>(Description of audience; age; estimated number of viewers; readership)</i>	
Digital Channels:	
 Website/Blog URL:	Monthly unique visits:
 Facebook URL:	Number of Facebook fans:
 Instagram Handle:	Number of Followers:
Other Social Media Channels:	

Media travel requests contact - Queensland Rail Travel – Marketing:

Web: Queensland Rail Travel – Media webpage

Email: qldrailtravel@qr.com.au

Public Phone: + 61 7 3406 9172



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The conditions outlined in this document provide the general background information for media when seeking access to Queensland Rail Travel Long Distance and Tourism train services, in which are part of Queensland Rail property and assets.

1) Application

- Queensland Rail Travel requires at least 3 working day notification period prior to travel.
- Permission for travel is subject to availability and meeting requirements. There are no guarantees of permission being granted.
- Each request is considered on its purpose and merit. Applications media are for the intent of promoting travel and tourism. Any requests outside of this may be directed to Queensland Rail Media team at the discretion of Queensland Rail Travel.
- Applications will also be considered having regard to the benefits for Queensland Rail and your alignment with our brand and values.
- A fee and or cost of travel may be applicable and will be advised at the time of application.

2) Conditions of Travel

- The Conditions of Carriage applies to all customers and visitors including media travelling on Queensland Rail Travel Services.
- All media personnel and companions travelling will require a valid ticket for travel that is issued and provided in the confirmation details.
- All media whilst on Queensland Rail property and assets must conduct themselves in a courteous manner at all times and are considerate of the needs of Queensland Rail's customers, staff and the general public. Queensland Rail will not take any responsibility for misconduct or poor behaviour.
- All equipment must be pre-advised to Queensland Rail Travel and confirmed to ensure equipment meets safety requirements. Queensland Rail accepts no responsibility for damage to, or loss of, any equipment brought onto, or left on, Queensland Rail's property.
- You grant Queensland Rail a perpetual, irrevocable, transferable and royalty free licence to any Intellectual property (ie pictures or video footage) you create during your trip.

3) Permission

- Permission is granted and provided in writing by Queensland Rail Travel to share social media posts and use applicable tags based on any planned social media activity.
- Where any Queensland staff or customers are to be photographed a prior consent must be obtained and a consent form must be signed.
- Any issues in relation to the content of the media activity or how it is going to be used, which could be considered sensitive or offensive by Queensland Rail, may in its sole discretion, refuse to grant the Media permission to access or terminate access if it considers that Queensland Rail's reputation could be harmed by the content or subject matter of the proposed filming or photography activity including but not limited to sensitive or offensive issues would include nudity, violence, drug use or content with political or racial implications.
- Images of Queensland Rail's premises or assets may only be used for the purposes stated in the Application. Unauthorised use of images is not permitted under any circumstances.
- Queensland Rail may request copies of images taken by you or filming recordings to keep in our image library.

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